



**AGREEMENT ESTABLISHING AN ALLIANCE  
BETWEEN**

**REGION X**

**OCCUPATIONAL SAFETY AND HEALTH ADMINISTRATION  
U. S. DEPARTMENT OF LABOR**

**AND**

**THE OREGON DEPARTMENT OF CONSUMER AND BUSINESS  
SERVICES (DCBS) OREGON OSHA**

**AND**

**LAMAR ADVERTISING COMPANY OFFICES OF WASHINGTON,  
OREGON, AND IDAHO**

The U.S. Department of Labor's Occupational Safety and Health Administration (OSHA) Seattle Regional Office, the Oregon Department of Consumer and Business Services Occupational Safety and Health Division (Oregon OSHA), and Lamar Advertising Company offices of Washington, Oregon, and Idaho recognize the value of maintaining a collaborative relationship to foster safety and health practices and programs to improve American workplaces. To that end, OSHA, Oregon OSHA and Lamar Advertising Company hereby establish an Alliance, with an emphasis on hazards inherent to the outdoor advertising industry including falls, personal protective equipment (PPE), safe use of ladders, electrical hazards, control of hazardous energy (lockout/tagout), bloodborne pathogens, whistleblower protection laws. Specifically, both organizations are committed to providing management and employees of Lamar Advertising Company with information, guidance, and access to training resources that will help protect workers and help employers understand the rights of workers and the responsibilities under the Occupational Safety and Health Act (OSH Act).

This agreement provides a framework and objectives for the Alliance's activities. Alliance participants also agree to meet the requirements for program participation laid out in the "Fundamental Requirements for OSHA Alliance Program Participants" and the "Guidelines for OSHA's Alliance Program Participants: Alliance Products and Other Alliance Projects."

Through the Alliance, the organizations will use injury, illness, and hazard exposure data, when appropriate, to help identify areas of emphasis for Alliance awareness, outreach, and communication activities. The Alliance will also explore and implement selected options, including but not limited to participant surveys, to evaluate the effectiveness of the Alliance and measure the impact of its overall effort on improving workplace safety and health. OSHA and Lamar Advertising Company recognize that OSHA's State Plan and On-Site Consultation Project partners are an integral part of OSHA's efforts, and that information about the products and activities of the Alliance may be shared with these partners for the advancement of common goals.

### Raising Awareness: Outreach and Communication

The Participants intend to work together to achieve the following objectives:

- To share information on Oregon OSHA and OSHA's National/Regional/Local Initiatives (Emphasis Programs, Regulatory Agenda, Outreach) and opportunities to participate in initiatives and the rulemaking process.
- To share information on occupational safety and health laws and standards, including the rights and responsibilities of workers and employers.
- To speak, exhibit, or appear at OSHA, Oregon OSHA, or Lamar Advertising Company's conferences, local meetings, or other safety and health events as appropriate.
- To convene or participate in forums, roundtable discussions, or stakeholder meetings on falls, PPE, safe use of ladders, electrical hazards, lockout/tag out, and bloodborne pathogens to help forge innovative solutions in the workplace or to provide input on safety and health issues.
- To share information among OSHA personnel and industry safety and health professionals regarding Lamar Advertising Company's safety meetings, which will be attended by Lamar personnel and others in the outdoor advertising industry to share good practices or effective approaches through training programs, workshops, seminars, and lectures (or any other applicable forum).
- To encourage worker participation in workplace safety and health by notifying them of training opportunities and collaborate with other Alliance participants on specific issues and projects on hazards specific to the outdoor advertising industry.

- To encourage Lamar Advertising Company to build relationships with OSHA's Regional and Area Offices to address health and safety hazards, including best practices for its industry.
- To share information about the Whistleblower Protection Program, including the rights and responsibilities of workers and employers.
- To disseminate information to workers regarding Whistleblower Protections, Heat Illness Prevention Campaign, Safe and Sound Campaign, fall hazards, and trenching hazards in Idaho, Oregon, and Washington. through the use of Lamar Advertising Company media billboards.

### Training and Education

The Participants intend to work together to achieve the following objectives:

- To deliver or arrange for the delivery of information for Lamar Advertising Company and others in the outdoor advertising field regarding falls, PPE, safe use of ladders, electrical hazards, lockout/tagout, bloodborne pathogens, first aid, and other hazards in their industry, and to communicate such information to constituent employers and workers.
- To deliver effective training and education programs for Lamar Advertising Company and others in the outdoor advertising field to promote understanding of workers' rights, including the OSHA and Oregon OSHA complaint process, and the responsibilities of employers and to communicate such information to workers and employers.
- To provide training and education related to OSHA's Whistleblower Protection Program.

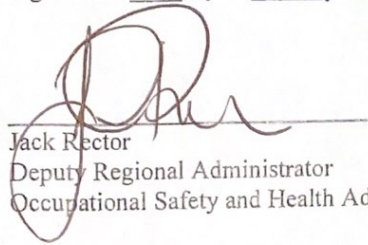
OSHA's Alliances provide parties an opportunity to participate in a voluntary cooperative relationship with OSHA for purposes such as raising awareness of OSHA's initiatives, outreach, communication, training, and education. These Alliances have proven to be valuable tools for both OSHA and its Alliance participants. By entering into an Alliance with a party, OSHA is not endorsing or promoting, nor does it intend to endorse or promote, any of that party's products or services.

An implementation team made up of representatives of each organization will meet one to two times per year to track and share information on activities and results in achieving the goals of

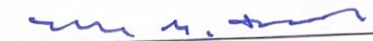
the Alliance. OSHA team members will include representatives of the regional management team, and any other appropriate offices.

This agreement will remain in effect for two (2) years at which time the organizations will meet to discuss a renewal of the Alliance. Any signatory may terminate it for any reason at any time, provided they give 30 days' written notice. This agreement may be modified at any time with the written concurrence of all signatories.

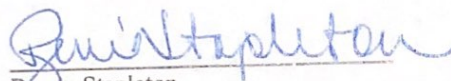
Signed this 15 day of SEPTEMBER, 2023.



Jack Rector  
Deputy Regional Administrator  
Occupational Safety and Health Administration



Brendon Smith  
Vice President / General Manager  
Lamar Advertising Company



Renee Stapleton  
Administrator  
Oregon OSHA