CREATING A

IS UP
TO YOU!
and

Six Dimensions of Trust

Competence

Having the ability to do what you say you can do

Consistency

Being predictable

Courage

Facing risk without giving into fear

Caring

Showing regard to the needs and well-being of others

Composure

Demonstrating confidence, focus and poise

Character

Measured by the quality of your behavior

IT'S ABOUT LEADERSHIP!